



SERVING THE YOUTH OF PINELLAS COUNTY

2024 ANNUAL REPORT

**Executive
Director
Kevin E. Dunbar**

**Established
in
1972**



OUR STORY

Established in 1972, CFY proudly supports youth athletics programs and organizations with an emphasis on skill-building activities, reaching over 15,000 children annually and expanding. Funding efforts are aimed at providing the children of Pinellas County the opportunity to participate in their chosen activity unhindered by costs and with CFY's endowment to cover administration costs, every dollar donated supports a child. CFY continues to grow as we focus on three core areas: Youth Athletic Grants, Education and Water Safety.

Youth Athletic Grants are currently supporting access and equipment to 45 different youth programs has expanded our outreach to St Petersburg. Through the grant program our biggest impact is providing funds so that children may participate in youth sports by lowering registration fees for those families in need. CFY also supports programs with the purchase of equipment upgrades and safety measures and aids qualified athletes striving to reach higher levels of competition on a regional/national level. CFY's grant program offers community-based support to organizations who work with underserved youth.

In 2024, CFY provided a all time record of 30 scholarships with 10 scholarships being payable over 2 years to Pinellas County graduating seniors who will be attending St. Petersburg College. CFY has a longstanding commitment to the education of Pinellas County youth. Since 2013 over \$1,450,000 has been provided for 233 students to assist with education journey.

The Title 1 Water Safety Program which was piloted in 2022 with two schools (Belleair and SkyCrest) by providing transportation and water safety shirts. Since 2024 we supported five schools serving 4,800 students in grades kindergarten through second with lifesaving in-water skills for two weeks.

OUR MISSION

Our mission is to elevate the youth of Pinellas County through access to athletics and other skill-building programs where children from all backgrounds can learn, play, and grow together.

CFY SPONSORED PROGRAMS



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MESSAGE FROM CFY

As we look back on 2024 CFY's again saw its all-time support records shattered by providing over \$700,000 in support to 45 different organizations. CFY's continued expansion of support in Pinellas County by supporting programs and youth from St. Petersburg, Unincorporated Seminole and Largo while strengthening support in Dunedin, Oldsmar, Safety Harbor, Palm Harbor. East Lake, Clearwater and High Point, as we continue our mission to open access for all children throughout this great county.

During 2024, CFY's 3 Pillars of Support (Education, Youth Athletics and Water Safety) have reached all time levels of support. The Richard O. Jacobson Post Secondary Scholarship program provided 20 Scholarships and the new CFY/SPC Scholarship Program provided 10 students the opportunity to receive their AA degree with tuition, books and fees covered. Our partnership with the Pinellas Education Foundation and their Take Stock in Children program saw for the third year in a row an additional 11 students provided a prepaid scholarship at the conclusion of their journey with the program. Youth Athletic organizations support had CFY facilitated CFY for 38 different programs when 3 years ago we were providing support for 11 with ensuring every child can play by paying registration fees (all or in part), grants for procurement of equipment and travel assistance for team ascending to the national stage. New in 24 was our Facility Enhancement program which had CFY again be the facilitator of 3 capital projects totaling almost \$150,000 in improvements. This has us reaching 7,500 families and 15,000 children. The Fred Fisher Water Safety program grew to 8 schools in 2024 and impacting Title One Schools Grades K-2 with 2,400 children impacted by facilitating funding and providing transportation and support in partnership with Pinellas County Schools, Juvenile Welfare Board and local communities with pools.

2024 saw CFY provide many new events including providing a Welcome Home to our area Olympians Event this past October showing our reach and the community support of all of our Athletes.

CFY remains strategic, as evident with our 5-year budget plan process which is tied to the CFY Strategic Plan, Development and Giving Work Plans. This lazar focus keeps the organization measurable, accountable with systems and infrastructure to support the Board of Trustee's vision to impact the many lives of the youth of Pinellas County with the dollars that have been entrusted to us.

As 2025 is upon us, for the third year in a row, we have received GuideStar's Platinum Transparency award (22-24) and have been designated by Great Nonprofits with their 2024 award (22-24). In addition, for the second time, CFY was awarded Charity Navigators highest honor, their 4-star rating based upon exemplary operation. Finally, CFY has finalized completed it accreditation with the Better Business Bureau with their Approved Non-Profit Designation. This means you can give in confidence knowing that CFY is evaluated in the top 5% of all charities in the nation.

The Board of Trustees and the staff are truly thankful for the CFY's network's support which has allowed us to uplift thousands of youths in Pinellas County as CFY has a great story to tell.

Best wishes,
Executive Director

2024 BOARD OF TRUSTEES

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Amy Connors, Past Chair, Governance Chair, Events Chair
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Carmine LaCognata
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John Timberlake
Rick Vaughn, Marketing Chair
Mike Walek
Chuck Warrington

HONORARY TRUSTEES

Al Capogna
Frank Chivas
Mark Robinson
Fredrick E. Fisher, Chairman Emeritus

NEWLY ADDED TRUSTEES (2025)

Yolanda Fernandez
Sean Overton



2024 FINANCIAL REPORT

REVENUE

Events	\$211,329
Misc Revenue	\$40,135
Donations	\$180,172
Operations Distributions	\$376,651
Partnerships & Programs	\$356,947
In- Kind	\$87,080
TOTAL REVENUE	\$1,252,314

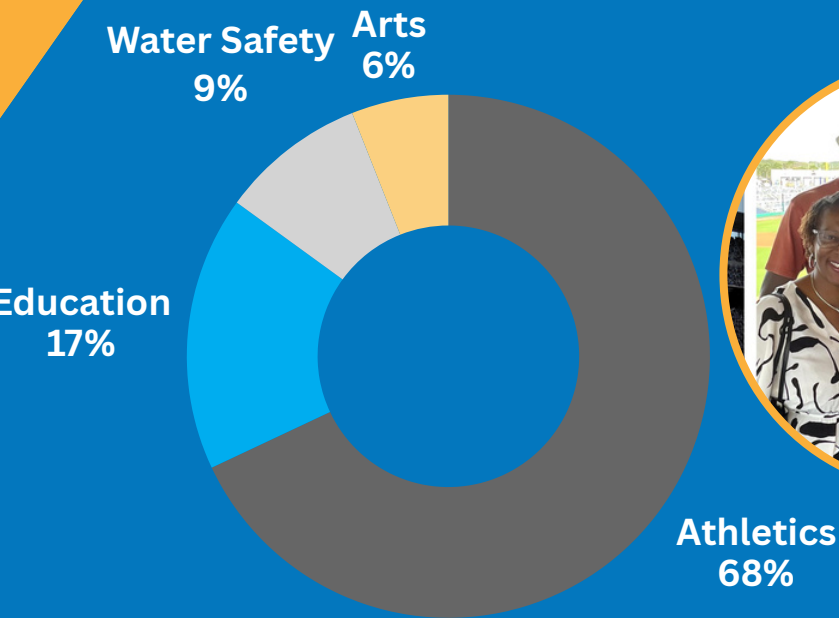
EXPENDITURES

Administrative Expensives	\$418,737
Operating Expenses	\$49,666
Fundraising	\$55,543
Program Support	\$489,727
In Kind	\$87,080
TOTAL EXPENDITURES	\$1,100,753

ASSETS

TOTAL LIABILITIES & EQUITY	\$5,346,748
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NEW DEVELOPMENT



NEW PARTNERS



Spencer
Associates Architecture, AIA
727/449-ARCH (2724)





TITLE 1 WATER SAFETY

In 2022 CFY established the Title 1 Elementary Water Safety Program with two elementary schools (Belleair and SkyCrest). The program focuses on serving children in K-2 grades for two weeks on scheduled Physical Education days, providing six water safety lessons. Working in partnership with Pinellas County Schools, and multiple community partners, transportation is provided by CFY from schools to a local community pool. CFY's goal is to break down all barriers for families and children who may lack transportation to get to any type of lesson whether it's free or not. Without transportation many of these children do not have access to these lifesaving lessons. Data shows that 80% percent of the children served were considered unsafe in the water at the start. At the completion of the two-week program ONLY 20% were considered unsafe.



BY THE NUMBERS

IN 2023

1,300+

CHILDREN SERVED WITH 7,800 WATER SAFETY LESSONS

IN 2024

2,400+

CHILDREN SERVED WITH 14,000 WATER SAFETY LESSONS



American Red Cross



EDUCATION

Starting in 2024, CFY has partnered with St. Petersburg College to provide 10 scholarships payable over 2 years to Pinellas County graduating seniors who will be attending St. Petersburg College. In 2025, 30 Scholarships will be available for the ROJ Postsecondary Program and 15 scholarships will be available for the CFY/ SPC Program.

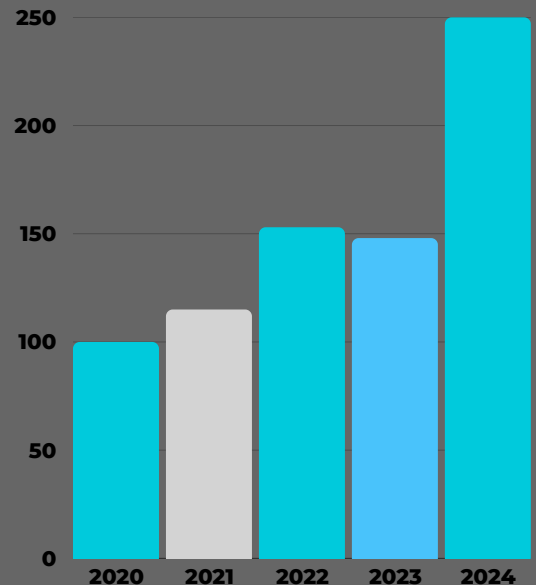
St. Petersburg College
SPC



Richard O. Jacobson
Foundation



POST SECONDARY SCHOLARSHIP PROGRAM ANNUAL GROWTH



**AWARDS
IN 2024**

\$250,000

TO THIS DATE, PROGRAM IMPACT EXCEEDS

\$1,150,000



CFY
Technology
Awards

FEATURING
CFY SCHOLARSHIP SENIORS
PRESENTED BY
BIZCO
technologies



**Commitment to
Education with
Pinellas County
Education
Foundation**



\$1,450,00

**Provided since
2013**

233

**Students
Assisted**

85

**Current Pinellas
County Youth Funded**

In 2023, CFY was provided with a lightly used Mac Book Pro to provide to a Richard O. Jacobson Post Secondary Scholarship winner. Based on the experience and interaction with the winner, CFY then contacted technology partners in the community to gauge their interest in providing devices annually to support other scholarship winners in the future.

Beginning in 2024, CFY partnered with Bizco Technologies to offer 5 iPad Air devices with Magic Keyboards to recipients of our Post-Secondary Scholarships.



Sponsors



Richard O. Jacobson
Foundation

St. Petersburg College
SPC

BayStar
RESTAURANT GROUP



The Barris Family



congruity
Your Business Optimized



KnowBe4
Human error. Considered.



**PINELLAS COUNTY
SHERIFF'S OFFICE**

**Angelo Dundee
Memorial**



ATHLETIC GIVING

**45
PROGRAMS
SPONSORED**

**REACHING
15,000
CHILDREN**

**ANNUAL
\$700,000
GIVING**



CONTINUOUS FUNDING



**Pinellas Education Foundation
"Take Stock in Children"**
Investment for 11 children in their
post-secondary education

**\$50,000 MATCH
= \$100,000**



**Dunedin Fine Art Center
Wheels on Wheels and
Summer Camp Program**
Providing Title 1 students' access

\$22,500



Clearwater Jazz Holiday
Assisting Resident artists to teach
Title 1 students

\$10,000



**Pinellas Sheriff's Police Athletic
League Boxing Program (Lealman)**

\$33,000



**Chi Chi Rodriguez Youth
Foundation First Tee After School
Program**

\$15,000



Girls on the Run
Girls Track and Mentorship After
School Program - 8 Title 1 Schools

\$10,000