



SERVING THE YOUTH OF PINELLAS COUNTY

# 2024 ANNUAL REPORT

**Executive  
Director  
Kevin E. Dunbar**

**Established  
in  
1972**



# OUR STORY

Established in 1972, CFY proudly supports youth athletics programs and organizations with an emphasis on skill-building activities, reaching over 15,000 children annually and expanding. Funding efforts are aimed at providing the children of Pinellas County the opportunity to participate in their chosen activity unhindered by costs and with CFY's endowment to cover administration costs, every dollar donated supports a child. CFY continues to grow as we focus on three core areas: Youth Athletic Grants, Education and Water Safety.

Youth Athletic Grants are currently supporting access and equipment to 45 different youth programs has expanded our outreach to St Petersburg. Through the grant program our biggest impact is providing funds so that children may participate in youth sports by lowering registration fees for those families in need. CFY also supports programs with the purchase of equipment upgrades and safety measures and aids qualified athletes striving to reach higher levels of competition on a regional/national level. CFY's grant program offers community-based support to organizations who work with underserved youth.

In 2024, CFY provided a all time record of 30 scholarships with 10 scholarships being payable over 2 years to Pinellas County graduating seniors who will be attending St. Petersburg College. CFY has a longstanding commitment to the education of Pinellas County youth. Since 2013 over \$1,450,000 has been provided for 233 students to assist with education journey.

The Title 1 Water Safety Program which was piloted in 2022 with two schools (Belleair and SkyCrest) by providing transportation and water safety shirts. Since 2024 we supported five schools serving 4,800 students in grades kindergarten through second with lifesaving in-water skills for two weeks.

## OUR MISSION

Our mission is to elevate the youth of Pinellas County through access to athletics and other skill-building programs where children from all backgrounds can learn, play, and grow together.

## CFY SPONSORED PROGRAMS



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# MESSAGE FROM CFY

As we look back on 2024 CFY's again saw its all-time support records shattered by providing over \$700,000 in support to 45 different organizations. CFY's continued expansion of support in Pinellas County by supporting programs and youth from St. Petersburg, Unincorporated Seminole and Largo while strengthening support in Dunedin, Oldsmar, Safety Harbor, Palm Harbor, East Lake, Clearwater and High Point, as we continue our mission to open access for all children throughout this great county.

During 2024, CFY's 3 Pillars of Support (Education, Youth Athletics and Water Safety) have reached all time levels of support. The Richard O. Jacobson Post Secondary Scholarship program provided 20 Scholarships and the new CFY/SPC Scholarship Program provided 10 students the opportunity to receive their AA degree with tuition, books and fees covered. Our partnership with the Pinellas Education Foundation and their Take Stock in Children program saw for the third year in a row an additional 11 students provided a prepaid scholarship at the conclusion of their journey with the program. Youth Athletic organizations support had CFY facilitated CFY for 38 different programs when 3 years ago we were providing support for 11 with ensuring every child can play by paying registration fees (all or in part), grants for procurement of equipment and travel assistance for team ascending to the national stage. New in 24 was our Facility Enhancement program which had CFY again be the facilitator of 3 capital projects totaling almost \$150,000 in improvements. This has us reaching 7,500 families and 15,000 children. The Fred Fisher Water Safety program grew to 8 schools in 2024 and impacting Title One Schools Grades K-2 with 2,400 children impacted by facilitating funding and providing transportation and support in partnership with Pinellas County Schools, Juvenile Welfare Board and local communities with pools.

2024 saw CFY provide many new events including providing a Welcome Home to our area Olympians Event this past October showing our reach and the community support of all of our Athletes.

CFY remains strategic, as evident with our 5-year budget plan process which is tied to the CFY Strategic Plan, Development and Giving Work Plans. This lazar focus keeps the organization measurable, accountable with systems and infrastructure to support the Board of Trustee's vision to impact the many lives of the youth of Pinellas County with the dollars that have been entrusted to us.

As 2025 is upon us, for the third year in a row, we have received GuideStar's Platinum Transparency award (22-24) and have been designated by Great Nonprofits with their 2024 award (22-24). In addition, for the second time, CFY was awarded Charity Navigators highest honor, their 4-star rating based upon exemplary operation. Finally, CFY has finalized completed its accreditation with the Better Business Bureau with their Approved Non-Profit Designation. This means you can give in confidence knowing that CFY is evaluated in the top 5% of all charities in the nation.

The Board of Trustees and the staff are truly thankful for the CFY's network's support which has allowed us to uplift thousands of youths in Pinellas County as CFY has a great story to tell.

Best wishes,  
Executive Director

## 2024 BOARD OF TRUSTEES

Frederick Miller, Chairman  
Hoyt Hamilton, Vice Chair  
Amy Connors, Past Chair, Governance Chair, Events Chair  
Craig Gilman, Treasurer, Finance Chair  
Michele Smith, Secretary  
Chad Britts  
Chad Burgess  
Dawn Daugherty, Scholarship Co-Chair  
Mike Demario  
Miguel Diaz, Development Chair  
Bill Fisher, Grants Chair

Danny Fisher  
Daneen Gurney  
Brandy Halladay, Scholarship Co-Chair  
William Hancock  
Carmine LaCognata  
Daniel Slaughter  
John Timberlake  
Rick Vaughn, Marketing Chair  
Mike Walek  
Chuck Warrington

## HONORARY TRUSTEES

Al Capogna  
Frank Chivas  
Mark Robinson  
Frederick E. Fisher, Chairman Emeritus

## NEWLY ADDED TRUSTEES (2025)

Yolanda Fernandez  
Sean Overton



# 2024 FINANCIAL REPORT

## REVENUE

Events	\$211,329
Misc Revenue	\$40,135
Donations	\$180,172
Operations Distributions	\$376,651
Partnerships & Programs	\$356,947
In- Kind	\$87,080
<b>TOTAL REVENUE</b>	<b>\$1,252,314</b>

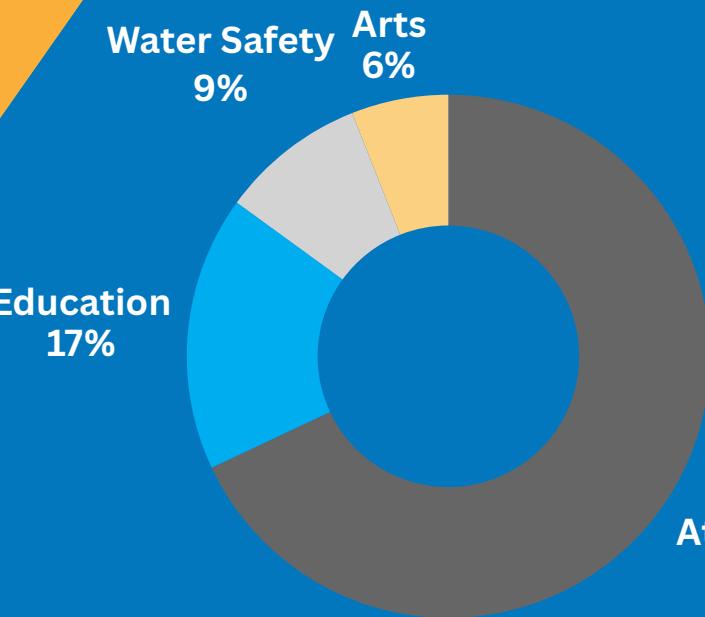
## EXPENDITURES

General/ Administrative Expenses	\$95,362
Fundraising expenses	\$65,786
Program expenses	\$1,010,812
<b>TOTAL EXPENDITURES</b>	<b>\$1,171,960</b>

## ASSETS

<b>TOTAL END OF YEAR NET ASSETS</b>	<b>\$5,346,748</b>
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# NEW DEVELOPMENT



## NEW PARTNERS



Spencer  
Associates Architecture, AIA  
727/449-ARCH (2724)

# Florida Blue



## PARTICIPATING SCHOOLS



EISENHOWER ELEMENTARY



SAN JOSE ELEMENTARY



Belleair ELEMENTARY

# TITLE 1 WATER SAFETY

In 2022 CFY established the Title 1 Elementary Water Safety Program with two elementary schools (Belleair and SkyCrest). The program focuses on serving children in K-2 grades for two weeks on scheduled Physical Education days, providing six water safety lessons. Working in partnership with Pinellas County Schools, and multiple community partners, transportation is provided by CFY from schools to a local community pool. CFY's goal is to break down all barriers for families and children who may lack transportation to get to any type of lesson whether it's free or not. Without transportation many of these children do not have access to these lifesaving lessons. Data shows that 80% percent of the children served were considered unsafe in the water at the start. At the completion of the two-week program ONLY 20% were considered unsafe.

## BY THE NUMBERS

IN 2023

1,300+

CHILDREN SERVED  
WITH 7,800 WATER  
SAFETY LESSONS

IN 2024

2,400+

CHILDREN SERVED  
WITH 14,000 WATER  
SAFETY LESSONS



American  
Red Cross



Epic  
Wings

PCS  
PINELLAS COUNTY SCHOOLS

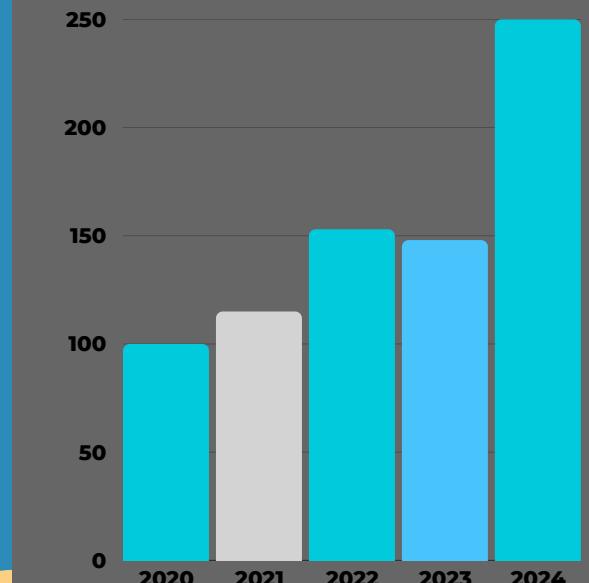


# EDUCATION

Starting in 2024, CFY has partnered with St. Petersburg College to provide 10 scholarships payable over 2 years to Pinellas County graduating seniors who will be attending St. Petersburg College. In 2025, 30 Scholarships will be available for the ROJ Postsecondary Program and 15 scholarships will be available for the CFY/ SPC Program.



## POST SECONDARY SCHOLARSHIP PROGRAM ANNUAL GROWTH



### AWARDS IN 2024

**\$250,000**

TO THIS DATE, PROGRAM IMPACT EXCEEDS

**\$1,150,000**



In 2023, CFY was provided with a lightly used Mac Book Pro to provide to a Richard O. Jacobson Post Secondary Scholarship winner. Based on the experience and interaction with the winner, CFY then contacted technology partners in the community to gauge their interest in providing devices annually to support other scholarship winners in the future.

Beginning in 2024, CFY partnered with Bizco Technologies to offer 5 iPad Air devices with Magic Keyboards to recipients of our Post-Secondary Scholarships.



### Commitment to Education with Pinellas County Education Foundation



**\$1,450,00** Provided since 2013

**233** Students Assisted

**85** Current Pinellas County Youth Funded

### Sponsors



The Barris Family



KnowBe4 Human error Conquered



Your Business Optimized



1720 Sherry Rd - Largo, FL 33771



1720 Sherry Rd - Largo, FL 33771



2x Olympic Gold Medalist & ESPN Analyst



# ATHLETIC GIVING

45  
PROGRAMS  
SPONSORED

REACHING  
15,000  
CHILDREN

ANNUAL  
\$700,000  
GIVING



## CONTINUOUS FUNDING

Pinellas Education Foundation  
“Take Stock in Children”  
Investment for 11 children in their post-secondary education

**\$50,000 MATCH  
= \$100,000**

Dunedin Fine Art Center  
Wheels on Wheels and  
Summer Camp Program  
Providing Title 1 students' access

**\$22,500**

Clearwater Jazz Holiday  
Assisting Resident artists to teach  
Title 1 students

**\$10,000**

Pinellas Sheriff's Police Athletic  
League Boxing Program (Lealman)

**\$33,000**

Chi Chi Rodriguez Youth  
Foundation First Tee After School  
Program

**\$15,000**

Girls on the Run  
Girls Track and Mentorship After  
School Program - 8 Title 1 Schools

**\$10,000**