



SERVING THE YOUTH OF PINELLAS COUNTY

2023 ANNUAL REPORT

**Executive
Director
Kevin E. Dunbar**

**Established
in
1972**



OUR STORY

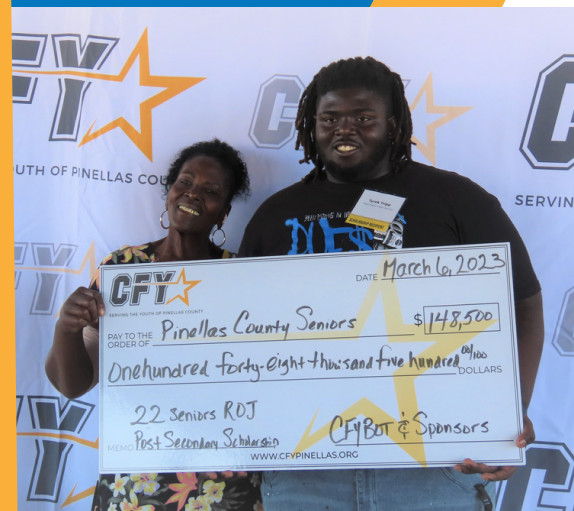
Established in 1972, CFY proudly supports youth athletics programs and organizations with an emphasis on skill-building activities, reaching over 12,000 children annually and expanding. Funding efforts are aimed at providing the children of Pinellas County the opportunity to participate in their chosen activity unhindered by costs and with CFY's endowment to cover administration costs, every dollar donated supports a child. CFY continues to grow as we focus on three core areas: Youth Athletic Grants, Education and Water Safety.

Youth Athletic Grants are currently supporting access and equipment to 38 different youth programs and expanding our outreach to St Petersburg. Through the grant program our biggest impact is providing funds so that children may participate in youth sports by lowering registration fees for those families in need. CFY also supports programs with the purchase of equipment upgrades and safety measures and aids qualified athletes striving to reach higher levels of competition on a regional/national level. CFY's grant program offers community-based support to organizations who work with underserved youth.

Since 2013 CFY has provided education assistance to children in Pinellas County. In 2022 and 2023 CFY supported 72 children totaling \$500,000 towards their post-secondary education. In partnership with Pinellas Education Foundation and their annual match of \$50,000 (for a total of \$100,000 per year) we support 22 children with the Take Stock in Children program. Our second area of giving through the education lens is our Richard O. Jacobson Post-Secondary Scholarship program with a \$300,000 investment for 50 high school seniors in Pinellas County.

The newest area of giving for CFY is the Title 1 Water Safety Program which was piloted in 2022 with two schools (Belleair and SkyCrest) by providing transportation and water safety shirts. In 2023 we supported five schools serving 1,300 students in grades kindergarten through second with lifesaving in-water skills for two weeks.

CFY SPONSORED PROGRAMS



OUR MISSION

Our mission is to elevate the youth of Pinellas County through access to athletics and other skill-building programs where children from all backgrounds can learn, play, and grow together.

01. About
02. Letter from CFY
03. Financial Highlight
04. New Development and Partners
05. Water Safety and Education
06. Education
07. Athletic Giving and Continuous Funding



MESSAGE FROM CFY

CFY continues to expand its footprint in Pinellas County by supporting youth programs and children in our three core areas of giving. It was our goal in 2023 to continue to strengthen our current giving in Dunedin, Oldsmar, Safety Harbor, Palm Harbor, East Lake, Clearwater, and High Point. In addition, CFY is making efforts to engage with St. Petersburg, Unincorporated Seminole, and Largo to open access for all children throughout Pinellas County.

During 2023, Program Manager, Eric Harris has been a key contributor in working with our Scholarship Committee to grow our educational offerings. Since most of our Scholarships are for two years, during FY22 and FY23, CFY provided \$500,000 in support for 72 Pinellas County youth through our Richard O. Jacobson Post Secondary Scholarship program and in partnership with the Pinellas Education Foundation and Take Stock in Children program. Eric has been at the forefront with our outreach to youth athletic organizations which has facilitated CFY supporting 38 different programs, when just two years ago we were providing support to 11 Clearwater based programs. His efforts have grown CFY's outreach to 12,000 children and 7,000 families through our six grant cycles annually. A new addition has come along to our continuous funding giving: Pinellas County Sheriffs PAL Boxing program in the Lealman area. CFY has assisted in restructuring their youth boxing program by providing the necessary commitment to allow Coach Mario to work with over 50 underserved youth. CFY also partnered with Clearwater Jazz Holiday and the Dunedin Fine Art Center where we support the expansion of arts programming in Pinellas County Title 1 Elementary Schools, through programs like Resident Artist and Wheel on Wheels.

Development Manager Brooke Bennett expanded CFY's commitment to the Title 1 Water Safety Program with Pinellas County Schools for children in grades kindergarten through second. The program ensures that youth from underserved areas are provided resources to be safe in and around the many bodies of water in Pinellas County. Since the program was established in 2022, we have served over 1,800 children. CFY is committed to providing the transportation and water safety shirts in the 2-week program. These valuable lessons on water safety are funded by the CFY network and supporters, in partnership with the Juvenile Welfare Board of Pinellas County, and local community partners (cities of Clearwater and Dunedin) to provide the in-water instruction.

Brooke has also developed multiple new partnership arrangements that have increased funding by almost \$200,000 in FY23. This was achieved while staying laser focused on supporting and expanding the support for the traditional programs that CFY has so successfully helped ensure every child has a chance to participate and be successful in their chosen area.

CFY is strategic, measurable, accountable, with systems and infrastructure to support the Board of Trustee's vision to impact today's youth of Pinellas County with the donations and partnerships that have been entrusted to us. Transparency has been a major theme of 2023, and our Director of Administration Kit Lenz has provided multiple ways of getting our message out to the CFY network. She worked tirelessly on the creation of the CFY Stakeholder Sentinel, updating FYI on CFY, and a dynamic fully integrated website keeping it updated with key CFY information. CFY has also been committed to a social media strategy, that has grown our notoriety by 50%. CFY is now engaged with four Chambers of Commerce, and we hosted the first of many "Lunch & Learns" in 2023. No longer a stranger to visual media, CFY has appeared on Fox 13 Good Day Tampa Bay, and appeared in numerous featured stories on Channel 8 and Channel 10.

As the CFY team and Board of Trustees head into 2024 we are pleased and humbled to continue to be aligned with GuideStar's Platinum Seal of Transparency, Great Nonprofits for the third consecutive year, and for the first time CFY was awarded Charity Navigator's highest honor with a 4-star rating. This means you can give in confidence knowing that CFY is held in the top 5% of all charities in the nation.

We are truly thankful for CFY's network of support which allows us to uplift thousands of children in Pinellas County. The future for CFY is more exciting than ever as we are focused and ready to tell the story in 2024!

Best wishes,
Executive Director

2023 BOARD OF TRUSTEES

Frederick Miller, Chairman
Amy Connors, Vice Chair
Craig Gilman, Treasurer
Michele Smith, Secretary
Chad Burgess
Dawn Daugherty, Scholarship Co-Chair
Mike Demaio
Danny Fisher, Marketing Chair
Bill Fisher, Governance Chair

Brandy Halladay, Scholarship Co-Chair
Hoyt Hamilton
William Hancock
Daniel Slaughter
John Timberlake
Rick Vaughn
Mike Walek
Chuck Warrington
Charles "Trip" Weaver, Grants Chair

HONORARY TRUSTEES

Al Capogna
Frank Chivas
Mark Robinson
Fredrick E. Fisher, Chairman Emeritus

NEWLY ADDED TRUSTEES (2024)

Chad Britts
Miguel Diaz
Daneen Gurney
Carmine LaCognata



2023 FINANCIAL REPORT

REVENUE

Annual Banquet	\$180,695
Capogna's Golf Tournmament	\$41,270
Donations	\$94,420
Operations Distributions	\$469,521
Partnerships & Programs	\$190,798
TOTAL REVENUE	\$976,704

EXPENDITURES

Salaries & Wages	\$387,722
Operating Expenses	\$53,831
Event Expenses	\$82,340
Total Program Support	\$360,558
TOTAL EXPENDITURES	\$884,541

IN KIND DONATIONS **\$94,000**

ASSETS

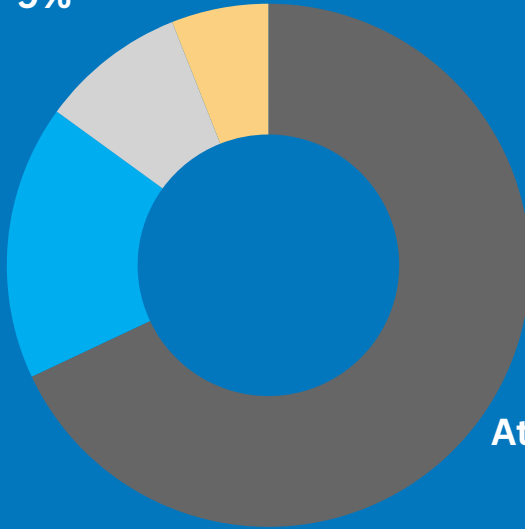
TOTAL LIABILITIES & EQUITY **\$4,984,116**



NEW DEVELOPMENT

Water Safety 9%
Arts 6%

Education 17%



Athletics 68%



PARTNERS



TITLE 1 WATER SAFETY

Florida
Blue



PARTICIPATING SCHOOLS



In 2022 CFY established the Title 1 Elementary Water Safety Program in partnership with Pinellas County Schools. CFY is committed to providing transportation and a water safety shirt to each child to wear in the water if desired to be more comfortable around their peers. The goal of the program is to break down any barriers that families may face in getting their children to any type of lesson whether it's free or not. In 2022 two elementary schools (Belleair and SkyCrest), serving 600 children participated and in 2023 CFY grew the program to five schools to include schools in Clearwater and Dunedin that served 1,300 children. The program serves children in grades kindergarten through second for a 2-week program on their scheduled PE days. This provides each child with six in-water safety lessons that are 30 minutes each. Data shows that without transportation many of these children would not have access to these lifesaving lessons, and furthermore, 80% percent of the children served were considered unsafe in the water at the start. At the completion of the 2-week program ONLY 20% were considered unsafe.

BY THE NUMBERS

IN 2022

600+

CHILDREN SERVED WITH 3,600 WATER SAFETY LESSONS

IN 2023

1,300+

CHILDREN SERVED WITH 7,800 WATER SAFETY LESSONS



EDUCATION

SPONSORS

THE BARRIS FAMILY

BAYSTAR RESTAURANT GROUP

CLEARWATER GAS SYSTEM

CAPOGNA'S DUGOUT/FAMILY

DEALER'S AUCTION EXCHANGE

TERRI DUNDEE COUGHLIN/ JIM

DUNDEE - THE DUNDEE FAMILY

MCINTYRE FAMILY FOUNDATION

MICHELE SMITH

THE MEDICARE BASICS

PHILADELPHIA PHILLIES

PINELLAS COUNTY SHERIFF'S OFFICE

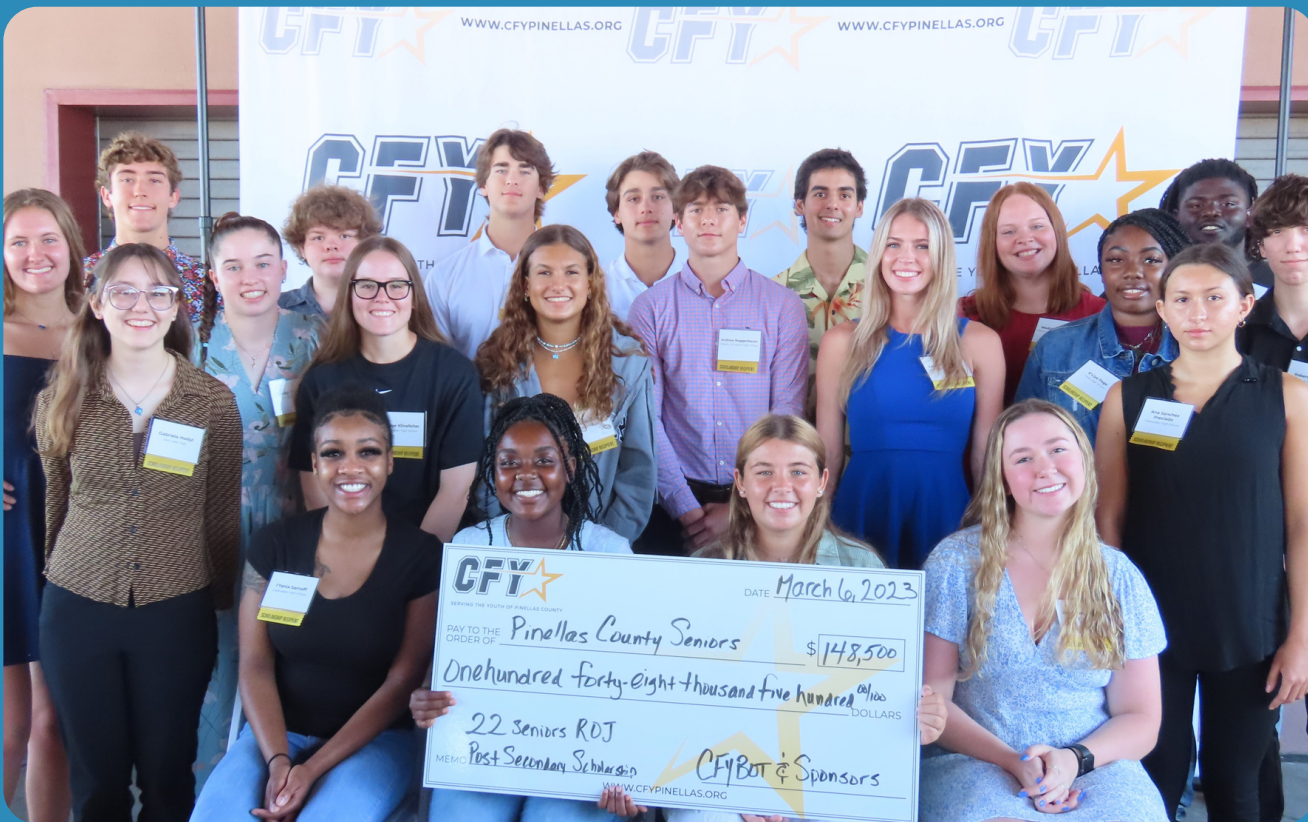
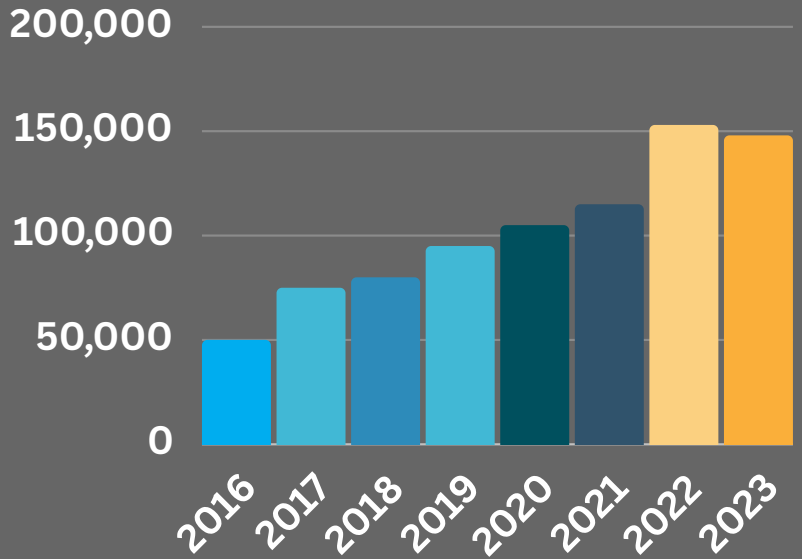
PRIORITY ONE CLEARING SERVICES

TAG AGENCY OF PINELLAS

TAMPA BAY RAYS FOUNDATION



RICHARD O. JACOBSON POST SECONDARY SCHOLARSHIP PROGRAM ANNUAL GROWTH



ATHLETIC GIVING

**38
PROGRAMS
SPONSORED**



**REACHING
12,000
CHILDREN**



**ANNUAL
\$750,000
GIVING**



CONTINUOUS FUNDING



\$31,000

**PINELLAS SHERIFF'S POLICE
ATHLETIC LEAGUE BOXING
PROGRAM (LEALMAN)**



**\$50,000 MATCH
= \$100,000**

INVESTMENT FOR 11 CHILDREN IN
POST- SECONDARY EDUCATION

**PINELLAS EDUCATION
FOUNDATION "TAKE STOCK
IN CHILDREN"**



\$22,500

PROVIDING TITLE 1
STUDENTS' ACCESS

**DUNEDIN FINE ARTS CENTER
"WHEELS ON WHEELS &
SUMMER CAMP PROGRAM"**



\$10,000

ASSISTING RESIDENT
ARTIST TO TEACH TITLE
1 STUDENTS

**CLEARWATER JAZZ
HOLIDAY**