

STEP INTO SWIM

POOL & HOT TUB ALLIANCE

PCS
PINELLAS COUNTY SCHOOLS



DUNEDIN
Florida



CFY

SERVING THE YOUTH OF PINELLAS COUNTY

WATER SAFETY



jwb
Juvenile Welfare Board

Florida Blue

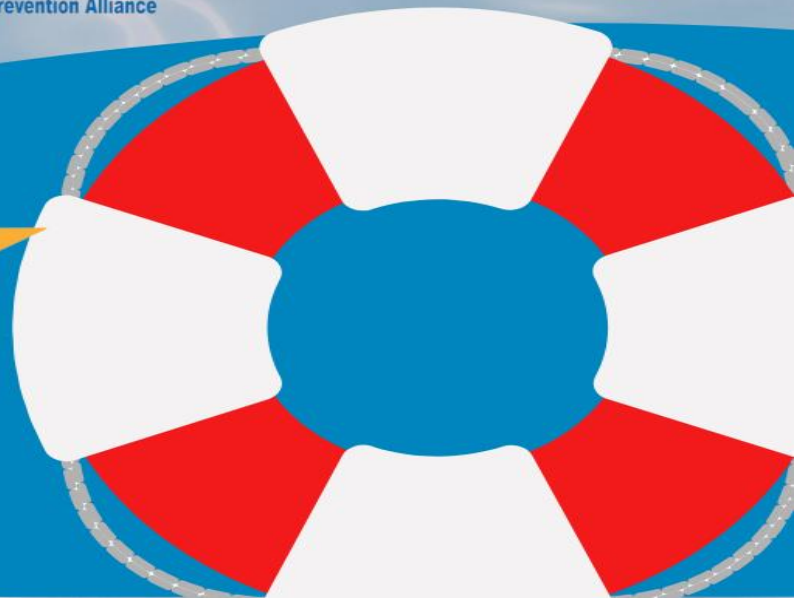


CLEARWATER
BRIGHT AND BEAUTIFUL - BAY TO BEACH

American Red Cross

Epic Wings

NDPA
National Drowning Prevention Alliance





CFY

WATER SAFETY

Serving the youth of Pinellas County



Fox 13 Good Day Tampa Bay Charley Belcher visits the water safety program during May Water Safety Month

CFY MISSION

Our mission is to elevate the youth of Pinellas County through access to athletics and other skill-building programs where children from all backgrounds can learn, play, and grow together.

POSTSECONDARY EDUCATION

\$500,000 (2022-2023)

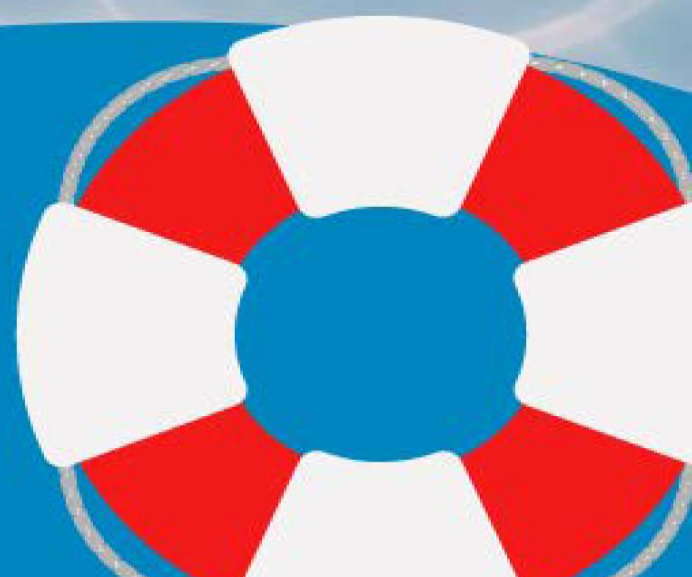
YOUTH ATHLETIC GRANTS

\$450,000 (2023)

TITLE 1 ELEMENTARY WATER SAFETY

\$100,000 (2023)

WATER SAFETY



ANYONE CAN DROWN, NO ONE SHOULD!

★ WHO IS MOST AT-RISK? Low and middle-income areas account for over 90% of unintentional drowning deaths.

★ Worldwide drowning is the leading cause of accidental death ages 1-24.

★ Over 200,000 people drown annually.



WATER SAFETY

CFY ★

SWIM

CALL FOR HELP

LEARN TO SWIM

BUBBLES

ROLL & FLOAT

LIFEGUARD

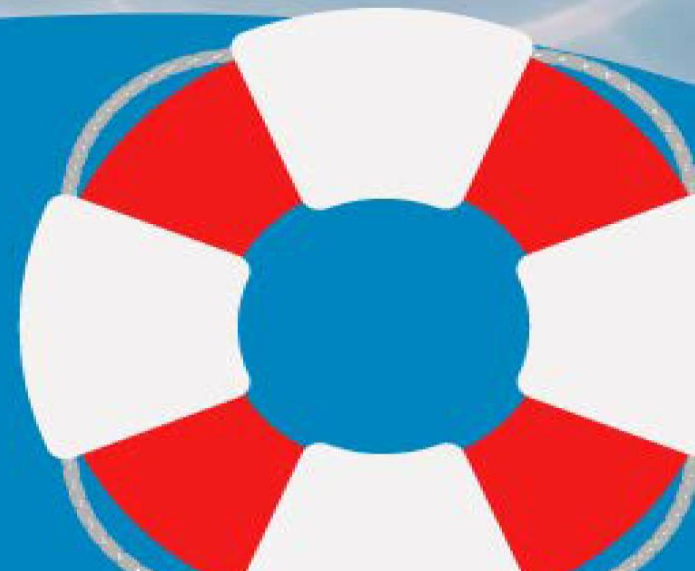
FLOAT

THROW DON'T GO

LIFE JACKET

SWIM TO THE WALL

NEVER SWIM ALONE



FLORIDA AND LOCAL: REPORTED BY FLORIDA HEALTH DEPARTMENT

- ★ From 2018-2020 Florida ranked the highest in the US of unintentional drowning of children 0-9 years old.
- ★ Florida loses more children under the age of 5 to drowning than another state in the nation.
- ★ In 2021 there were 98 deaths reported in the greater Tampa Bay region, up from 69 in 2020.



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PINELLAS COUNTY TITLE 1 ELEMENTARY SCHOOLS



WHO: Students in kindergarten through 2nd grade

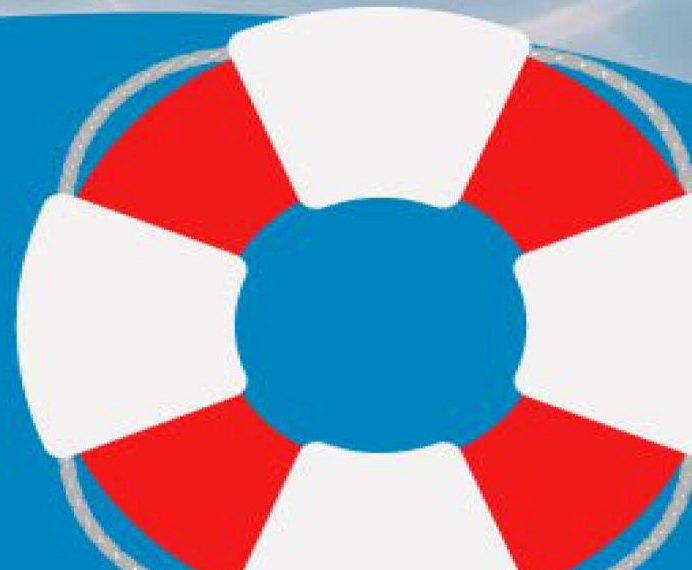
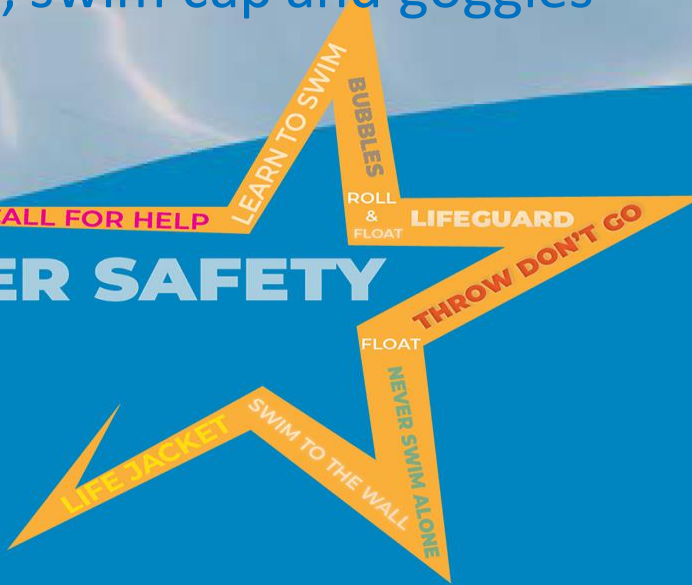
WHAT: 2 weeks in water instruction on student's PE day (6 water safety lessons)

HOW: Transportation school to the pool

SWIM GEAR: Water Safety swim shirt, swim cap and goggles



WATER SAFETY



CURRICULUM

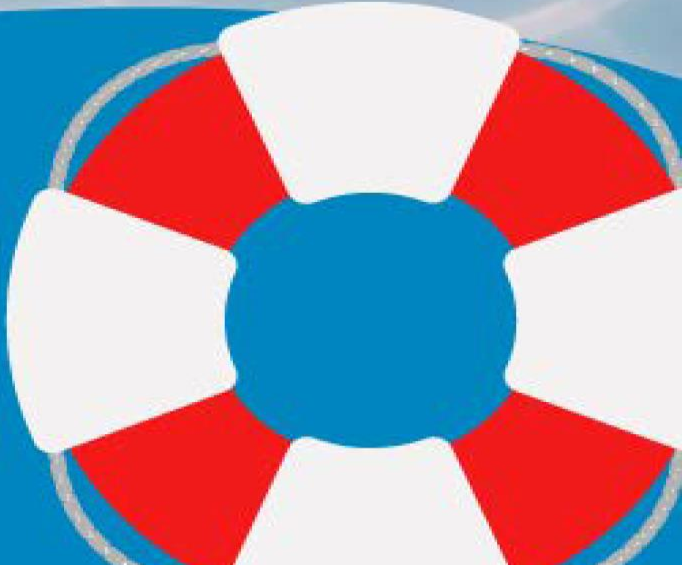


American Red Cross

- ★ Back float
- ★ Jump n' swim to the wall
- ★ Reach and throw don't go
- ★ Don't just pack it wear your jacket
- ★ Spot the lifeguard, never swim alone



WATER SAFETY



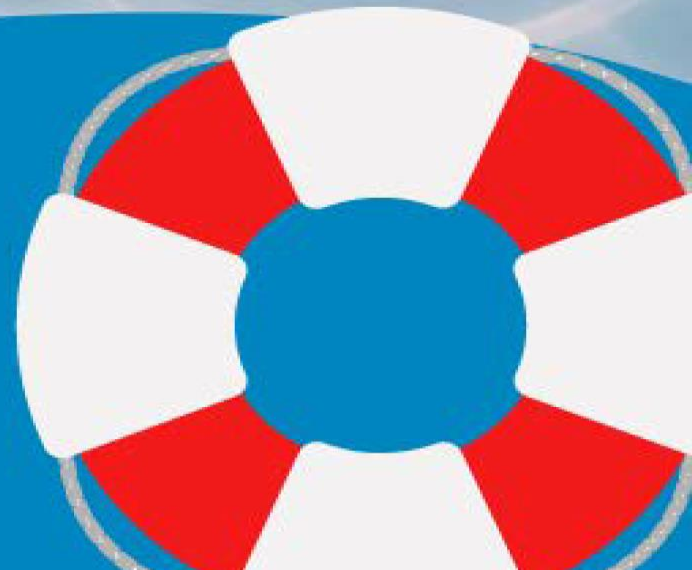
PILOT PROGRAM - 2022



600 students: 80% unsafe swimmer. Completion of program 20% unsafe.



WATER SAFETY



CUSTOMER & CITIZEN FEEDBACK

On behalf of the PE Team, Skycrest Teachers and Skycrest Families,

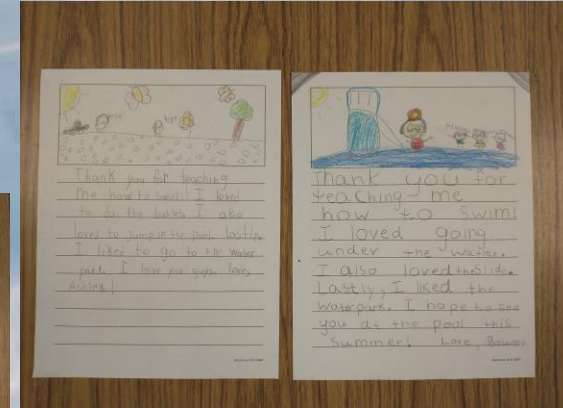
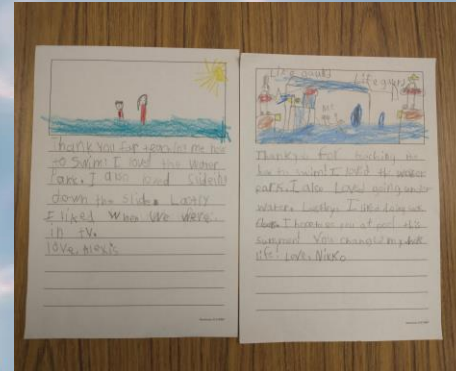
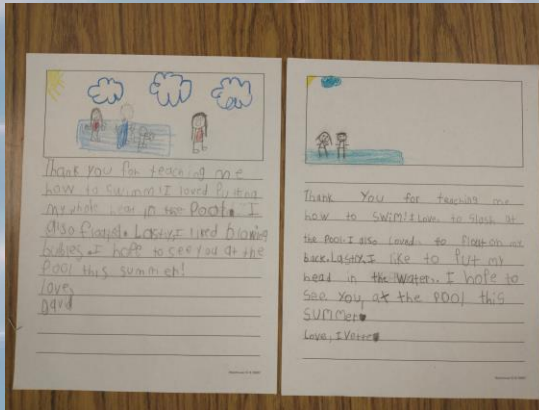
We wanted to take a moment to express our gratitude for the wonderful gift you have given to our K-2 students by providing them with free swim lessons. It has been a tremendous opportunity for our students to learn an essential life skill and enjoy physical activity in a safe and fun environment.

The swim lessons have been a huge success, and our students have thoroughly enjoyed every minute of their time in the pool. They have learned valuable water safety skills, basic swim strokes, and have gained confidence in the water. We cannot thank you enough for providing this incredible opportunity to our students.

Your generosity and commitment to our community are truly appreciated. We are fortunate to have partners like you who prioritize the well-being and development of our children. Thank you for making a positive impact on the lives of our students, and for helping us to create a brighter future for our community.

With sincerest thanks,

Principal Caparaso



WATER SAFETY

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FLOAT

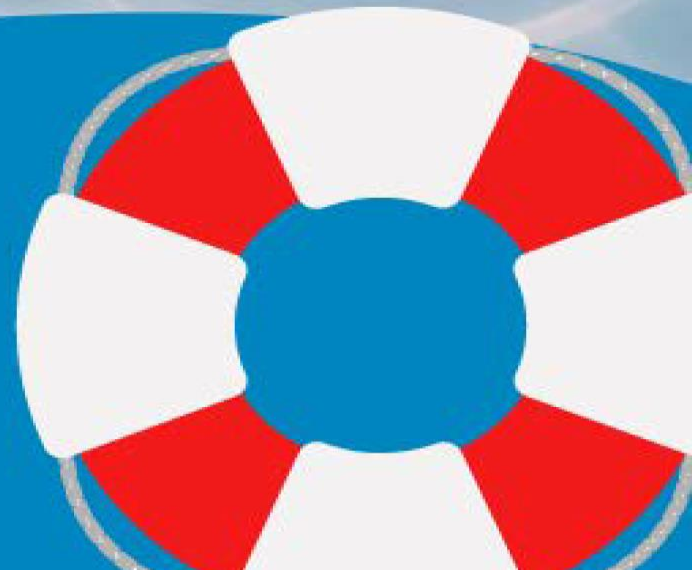
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MAKING A DIFFERENCE

5 SCHOOLS – 1,300 students nearly 7,000 water safety lessons



2 MORE - Dunedin Elementary & High Point: 600 students and nearly 3,600 lessons



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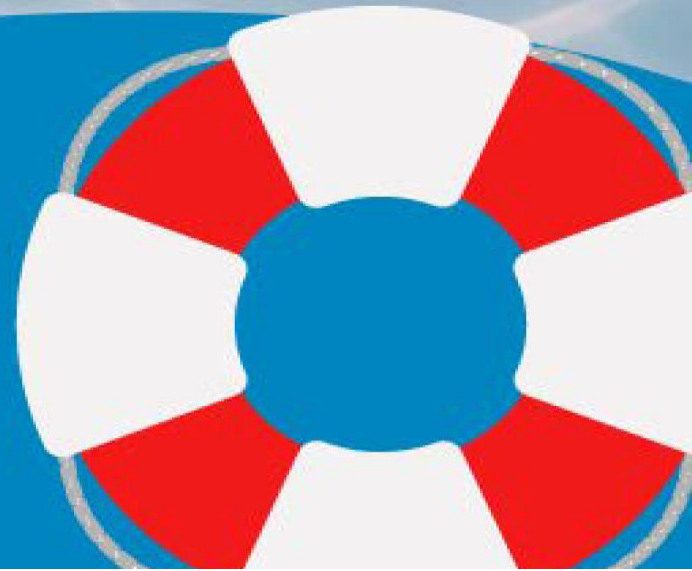
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HOW DO YOU GET INVOLVED...

FUTURE OF THE PROGRAM

★ 2024- 10 schools covering all of Pinellas County

★ 2025 – 15 schools

★ Potential Major League Support in 2024

★ Cost of Program (per 2 weeks session) TOTAL COST - \$14,000:

★ In water instruction (\$6,000)

★ Transportation (\$3,500)

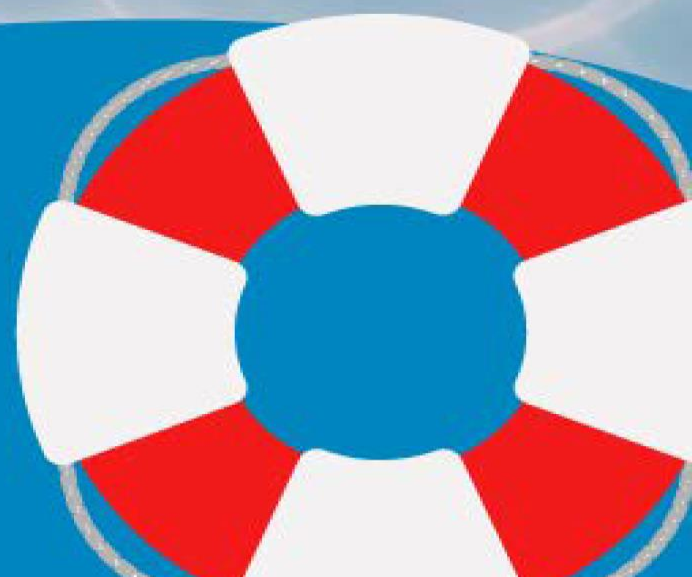
★ Shirts (\$2,000)

★ Swim Caps, etc. (\$2,000)

★ Staff thank you meal (\$250)



WATER SAFETY





PE TEACHER MARSHEL O'SHIELDS



WATER SAFETY

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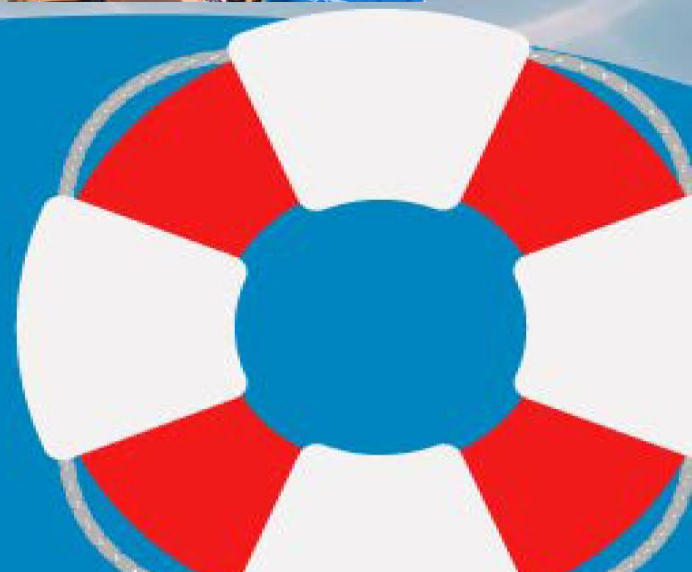
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QUESTIONS?



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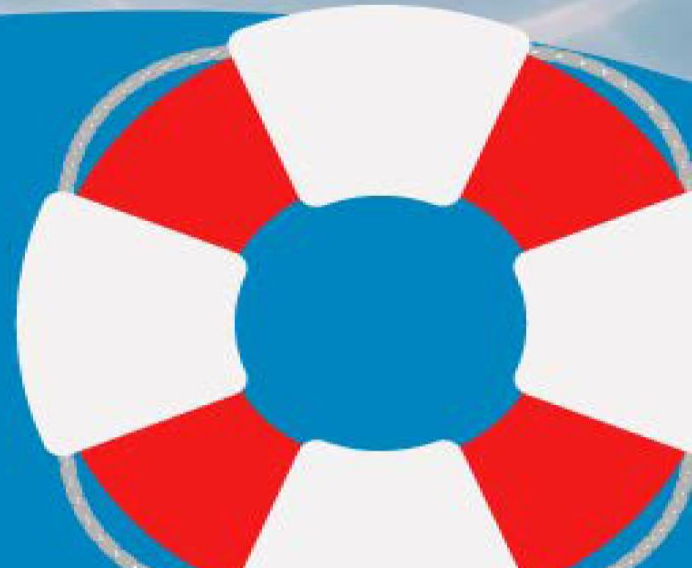
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HOW TO CONTACT CFY



www.cfypinellas.org



Follow us on Social: @cfypinellas



Brooke Bennett- Development Manager



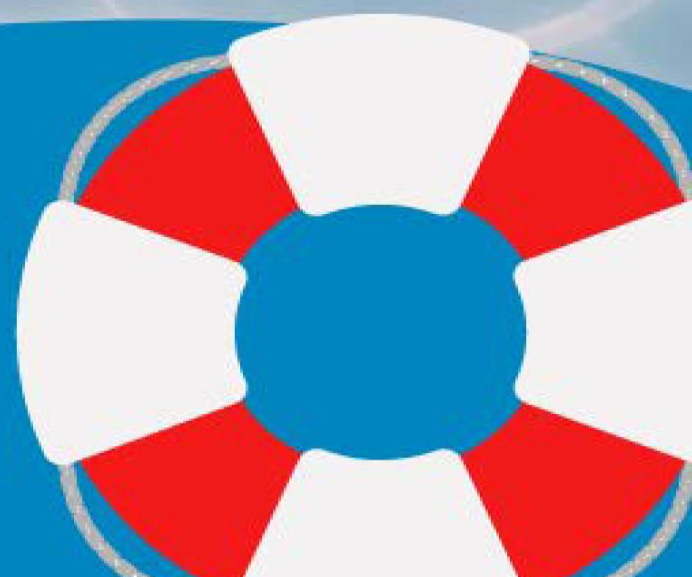
Brooke@cfypinellas.org



727-477-0597



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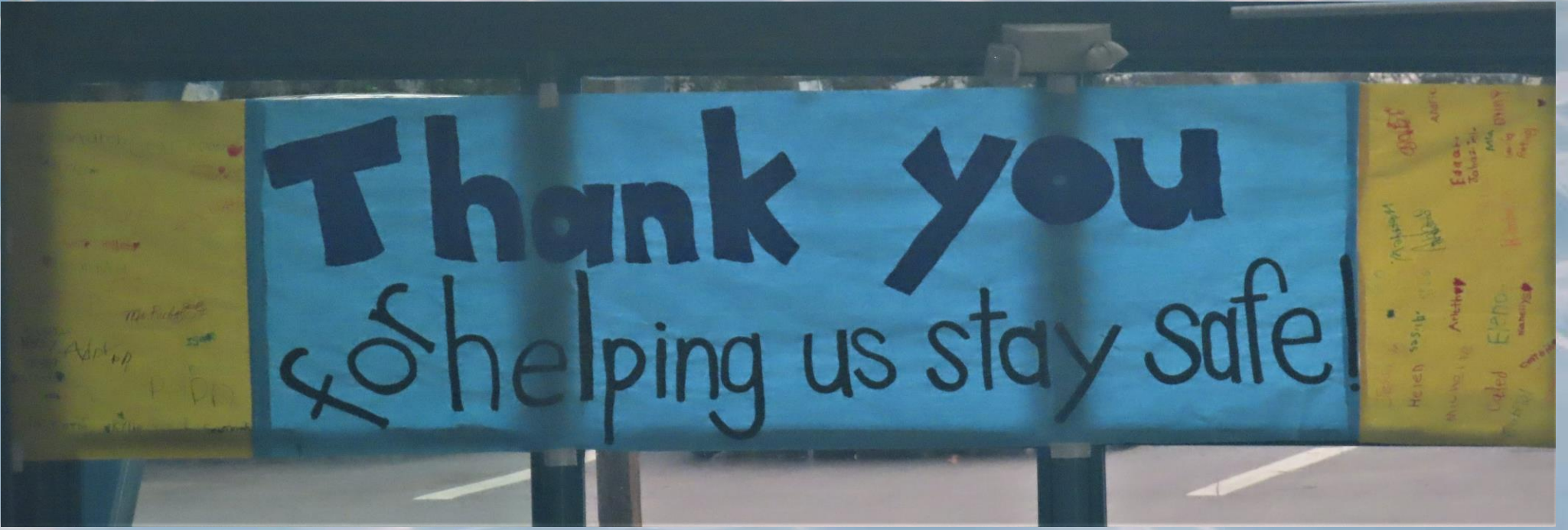




ELEVATE FACILITATE
CONNECT



ATHLETICS SPORTSMANSHIP
COMMUNITY GRANTS
LEARN PLAY GROW
ELEVATE FACILITATE
CONNECT
YOUTH PINELLAS COUNTY
LEARN PLAY GROW
SCHOLARSHIP
SPORTSMANSHIP
ELEVATE
IMPACT INVEST
SKILLS COLLABORATE
CONNECT



WATER SAFETY

